Module Title	Journalism and Society
Programme(s)/Course	BA (Hons) Journalism
Level	4
Semester	2
Ref No:	
Credit Value	20
Student Study hours	Contact hours: 46 Student managed learning hours: 154
Pre-requisite learning	None
Co-requisites	None
Excluded combinations	N/A
Module Coordinator [Name + e mail address]	Filotrani, Laura Jane filotral@lsbu.ac.uk
Parent Department	Creative Technologies
Parent Course	
JACS Code	
Description [100 words max]	This module will explore the wider social and cultural contexts within which journalism is practiced in our society. The module will focus on issues such the development of the news media (press, radio, television and online); the role of journalism as a 'public sphere'; the rise and fall of 'objectivity' as a professional ideal and its value for the public interest; the constraints within which journalists work, in terms of ownership, regulation and the relationship with the audience; and the emergence of new media and 'citizen journalism', and their implications for professional identity. These issues will be addressed by both reviewing the variety of ways in which journalism has been understood as an object of academic study and by critically evaluating how they affect news representation and discourse.
Aims	The aims of this module are to provide students with an introductory theoretical framework for studying journalism as an object of academic enquiry and to give students an introductory understanding of the current constraints (and how these have changed over times) within which journalists work, in terms of ownership, regulation and the relationship with the audience. And lastly, to develop appropriate and relevant academic skills.
Learning outcomes	On successful completion of this module, students will demonstrate: **Knowledge and Understanding**: • Demonstrate an introductory understanding of journalism as an object of academic enquiry and of the current debates about journalism in modern society • A critical awareness of the factors that have changed the news industry at different moments in history **Intellectual Skills**: • Reflect critically on the constraints within which journalists work, in terms of ownership, regulation and the relationship with the audience • A comprehension of how a range of social issues are portrayed within journalistic forms **Transferable Skills**: • Interactive group work, through workshop activities • Oral communication, through workshop discussions
Employability	This module fosters critical thinking and analysis, encouraging students to reflect on the social and cultural contexts within which journalism is practiced, and, through theoretically-informed analysis of media texts, enabling students' development as reflexive practitioners.
Teaching & Learning Pattern	**Scheduled learning** • Students will be required to attend a 1 hour lecture each week and seminar of 2 hours each week. Additionally, students can arrange a tutorial with the module leader in the office hour if desired

	• Students will be required to rehearse their critical arguments in the seminars with peer and tutor feedback **Independent learning** • Students will need to spend time reading, viewing and listening to news output • Students will be required to spend time reading set texts • Students will be expected to complete the required readings and to complete set work provided by tutor
Indicative content	• Journalism and the Public Sphere • The Rise and Fall of Objectivity • Regulation and Codes of Conduct • 'Citizen Journalism' and 'User-Generated Content' • The News Industry (past and present) • News representation and discourse
Assessment method (Please give details – of components, weightings, sequence of components, final component)	*Formative* Formative assessments will be embedded in the delivery of teaching, providing students with the opportunity to receive feedback on their performance before the final summative deadlines. For this module students will be expected to prepare to lead one seminar discussion. *Summative* ESSAY: Students will be required to produce one essay addressing one of the questions provided by the tutor. The essay must contain references to both academic literature and examples of journalistic reports. (1,500 words) • **ESSAY: 100%** (final component)
Indicative Reading	• Frost, C (2011) *Journalism Ethics and Regulation*, Longman • Glaser, E (2013) *Get Real: How to See Through the Hype, Spin and Lies of Modern Life*, Fourth Estate • Wall, M (2012) *Citizen Journalism: Valuable, Useless or Dangerous? International Debate* Education Association • Allan, S (2010) *News Culture*, Open University Press • Conboy, M (2010) *Journalism in Britain*, Sage • Culcutt, A & Hammond, P (2011) *Journalism Studies*, Routledge • Curran, J & Seaton, J (2010) *Power Without Responsibility: The Press and Broadcasting in Britain*, Routledge • Franklin, B & Carlson, M (2013) *Journalists, Sources and Credibility*, Routledge • Mcquail, D (2013) *Journalism and Society*, Sage • Keeble, R & Joseph, S (2016) *Journalism and the 'Human Interest' Bias*, Routledge • Ward, S (2015) *The Invention of Journalism Ethics: The Path to Objectivity and Beyond*, McGill-Queen's University Press
Other Learning Resources	Moodle, newsroom wires, newspapers, habitual radio, television and online news consumption.